



**ITANCIA announces the acquisition of part of the AVIQUIPO business, a Portuguese value-added reseller.**

Nanterre, 30 June 2020

As part of its international strategy and with an eye to strengthening its European position, ITANCIA announces the acquisition of part of the AVIQUIPO business in Portugal.

“With this new acquisition, the AVIQUIPO team, already known for its excellent services, will be joining the ITANCIA team, thereby offering all of its partners and customers a wide range of innovative value-added services. I am sure that the synergy between the two companies will contribute to ITANCIA’s even greater expansion into the Portuguese market,” says Pedro Serra, the Country Manager at ITANCIA.

For Thomas Lammens, the South Europe & Dach Managing Director at ITANCIA: “This transaction adds to ITANCIA’s logistical and financial capacity by bringing expertise and skills in the network activity, as well as knowledge and the ecosystem of the Portuguese new information and communications technology market.”

This new acquisition is an important milestone for ITANCIA, which continues to set itself apart and innovate in the development of eco-friendly value-added services and solutions.

### **About AVIQUIPO**

AVIQUIPO, a subsidiary of an Italian group founded in 1948 and operating in the aviation sector, is a Portuguese value-added reseller. AVIQUIPO has revolutionised the NICT distribution market by providing its partners and customers with innovative services and offers. AVIQUIPO distributes brands such as Huawei, Extreme Networks, Alcatel-Lucent Enterprise and LG.

### **About ITANCIA**

Founded in 1991, ITANCIA is the eco-friendly distributor specialising in corporate communications solutions in Europe and Africa. Its mission is to assist you in each of the 4 phases of the product life cycle: recovery, purchase, deployment and maintenance. With over 4,000 resellers, the group’s business is structured around 4 complementary service activities: the multi-brand distribution of telecommunications equipment and audiovisual, multimedia and network infrastructure equipment, the sale of eco-recycled corporate telephone products, the electronic repair of industrial and computer equipment and logistics with tailor-made solutions.

### **ITANCIA contacts:**

Sales Department: Thomas Lammens – [t.lammens@itancia.com](mailto:t.lammens@itancia.com)

Marketing Department: Clément Heraud – [c.heraud@itancia.com](mailto:c.heraud@itancia.com)