

## / Press Release

# Senhasegura and the Itancia group sign a distribution agreement for Europe and Africa

Paris, Novembre 15<sup>th</sup> 2021

**Itancia Technology**, a value-added eco-responsible distributor, and a specialist in corporate communication, collaboration, networks and cybersecurity, and **Senhasegura**, a recognized global supplier in access management, today announced the signature of a distribution agreement for the PAM (Privileged Access Management) solution in Europe and Africa.

**Itancia Technology, the Itancia group's distribution business**, is therefore reinforcing its portfolio of cybersecurity products and services, with the addition of this full-stack Plug & Play access management solution, which eliminates the abuse of privileges in organizations, thereby reinforcing digital sovereignty.

**Senhasegura** combats data theft thanks to the traceability of the privileged actions of human identities, acting on assets such as network devices, servers, databases or Industry 4.0 and DevOps environments.

**Senhasegura** offers high availability capabilities and integration with multiple systems and platforms. Its simple and intuitive device configuration interface makes it quick and easy to set up. Through it, users will therefore be able to easily monitor the accesses granted, in which user activities can be tracked and audited.

« We are delighted to be signing this distribution partnership with senhasegura. With this new agreement and this new brand, we are clearly expanding our range of cybersecurity solutions. In doing so, we are strengthening the position of our Itancia Technology business in this market by providing tailored solutions and services to our partners, to meet their needs. » explains **Clément Héraud, Marketing & Communication Director at Itancia**.

« Migration to the digital environment is already a worldwide reality, opening up gaps for cyber-attacks of various kinds. These can arise through malice, negligence or error on the part of employees, partners and service providers using the operational systems of organisations. It's this kind of breach that we want to avoid with the expansion of senhasegura. Our partnership with Itancia Technology, which enjoys strong credibility in this sector, is a strategic step towards our main objective: to promote digital sovereignty in the world. We are very happy that the group Itancia is associated with our mission and we aim to move towards this goal. » adds **Marcus Scharra, CEO at Senhasegura**.

## About Senhasegura

A global cybersecurity provider present in more than 55 countries, based in São Paulo. Our aim is to promote the right to security, prosperity and independence for all institutions.

For further information: <https://senhasegura.com/>  
To follow us: Facebook, LinkedIn, Twitter and Instagram.

## About Itancia Technology

A value-added eco-responsible distributor.

For over 20 years, Itancia Technology, the Itancia group's distribution business, has been supporting our partner resellers, integrators and operators with all their customer projects, helping them meet their challenges with regard to usage, technical expertise, availability, roll-out and operation. With more than 150 sales representatives, including 50 specialists and 18 certified after-sales engineers, Itancia Technology selects and proposes more than 70 leading brands spread over 6 specialised markets encompassing communication, collaboration, networks and corporate security solutions.

Founded in France in 1991, Itancia, an eco-responsible group specialising in business communication, collaboration, networks and corporate security solutions, has been supporting its partner resellers, integrators and operators for more than 30 years, helping them to adopt responsible practices through bespoke solutions that strike the perfect balance between technology, economy and ecology. The group is based on 3 complementary activities: Itancia Technology, the distribution activity, Itancia Factory, the service and consultancy activity & Itancia Again, the ecological activity. The group is building a solid reputation for itself in Europe, Africa and the USA.

For further information: <https://www.itancia.com>  
To follow us: LinkedIn, Twitter, Facebook and Instagram.

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