

/ Press Release

BlueJeans and Itancia sign a distribution agreement

Itancia Technology expands its collaboration and video conferencing solutions by partnering with BlueJeans.

BlueJeans transform your video conferencing experience by adding audio and video performances with incredible productivity features, and a comprehensive security toolkit to give you a distinct competitive advantage every time you join a virtual meeting.

The next generation **BlueJeans** keeps hybrid workers connected during every phase of their workday. From spontaneous to structured, collaboration has a new best friend.

«We are delighted to sign this partnership with Itancia as hybrid working is the present and the future. Indeed, a hybrid worker needs to stay connected, no matter where he is. BlueJeans offers crystal clear sound, intelligent bandwidth management and a secure mode so you can stay productive even when you are away.» confirms **Christophe Fernandes, Channel Account Manager for BlueJeans in France.**

«This partnership means that the Itancia Group with Itancia Technology, its distribution business, is adding a new key collaboration solution to its portfolio. This world-renowned brand allows us to meet the needs of our customers and partners by facilitating the work of end-users in a known sanitary context.» says **Clément Héraud, Chief Marketing Officer at Itancia.**

About BlueJeans

BlueJeans Network, Inc., provider of interoperable cloud-based video conferencing solutions that connect participants to a wide range of devices (desktops, laptops, smartphones, or tablets) and conferencing platforms. BlueJeans' goal is to make video communications easier through technology design. BlueJeans is a cloud-based video conferencing service. Thousands of global businesses use BlueJeans every day for meetings and events, so people can work productively wherever and however they want.

For more information, visit the website www.bluejeans.com.

About Itancia

Eco-responsible group specialising in business communication, collaboration, network, and security solutions, Itancia has been supporting its partner resellers, integrators, and operators in adopting responsible practices through bespoke solutions and services that strike the perfect balance between technology, economy and ecology.

The Itancia group's business is based on 3 complementary pillars, which in combination allow the group to offer unique strengths on its markets:

- Itancia Technology : Itancia Technology, the group's distribution business, selects and offers innovative technology solutions from over 70 market-leading brands to meet all needs
- Itancia Factory : Itancia Factory, the group's services and consulting business, offers bespoke services built on its technical, logistical and industrial know-how
- Itancia Again : Itancia Again, the group's long-standing eco-responsibility arm, manages and renews the life cycle of tech products while supporting companies in reducing their environmental impact

Itancia is committed to helping its customers with each project, through virtuous solutions combining innovation and conservation.

The group, which originated in France, now has an international reach with 9 subsidiaries in Europe, Africa and the USA, and will achieve a turnover of €220M in 2021 with 45% growth over the last 5 years. From Maine et Loire to New York, our 550 employees work daily to serve our customers with a concern for performance, team spirit and respect for the environment, which are the 3 strong values of Itancia.

Certifications : ISO 9001, 14001, 45001, 50001, CSR ISO 26000 & Ecovadis 2021 gold medalist.

Awards: 2021 SEC Growth Company Summit gold winner in the Distribution & Consumer Goods category & best CSR initiative.